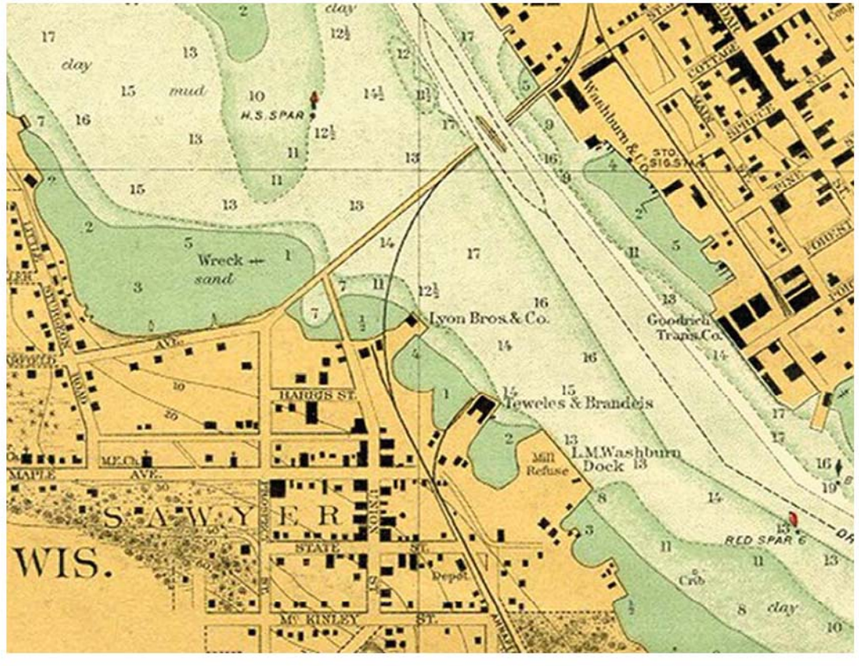
Festival Waterfront

Sturgeon Bay ⋄ Wisconsin

Historic Images

A postcard shows Madison Avenue (Union Street) on the west side. The buildings face east with a grain elevator at the foot of the street on the shore. The limestone building on the left is the Sawyer branch of the Bank of Sturgeon Bay.

Postcard from Sturgeon Bay book by Ann Jinkins and Maggie Weir



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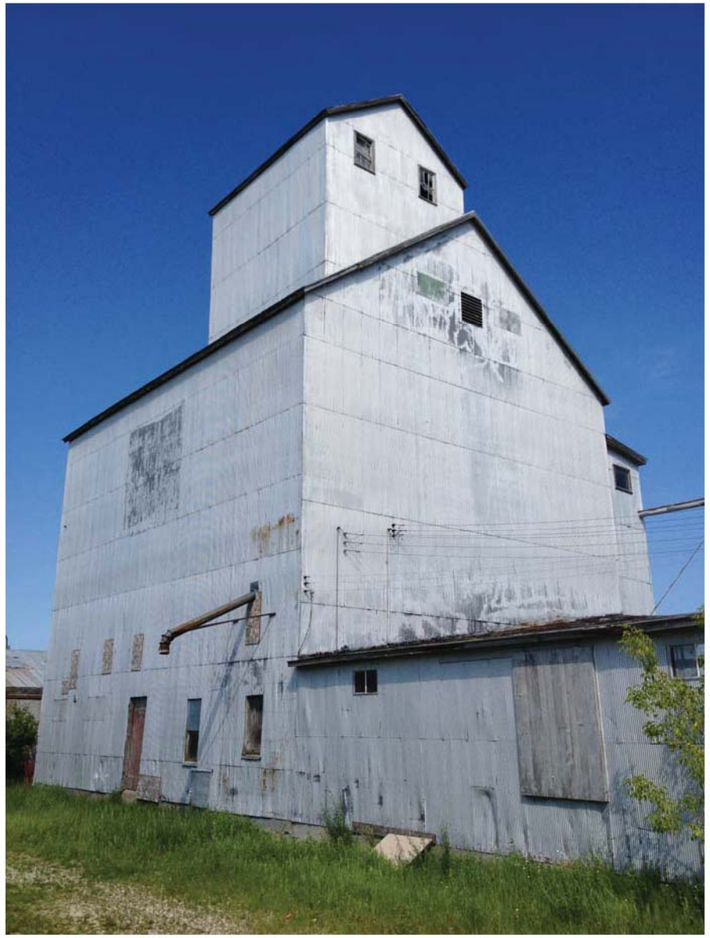
Festival Waterfront

Sturgeon Bay ⋄ Wisconsin

Existing Conditions



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Festival Waterfront

Sturgeon Bay ◇ Wisconsin

Public Space Zones

Zone 1: Maritime Museum & Festival Event Area

Zone 2: Festival Event Area

Zone 3: Festival Stage Area

Zone 4: Public Fishing

Pier

Door County Maritime Museum

Private Development

Brewpub Restaurant

Wine Retail

Private Development

Festival Market

Public Walkway

Oregon Street

Legend

Zones

Activity Areas

- Seawall/Water Edge
- Festival Promenade
- Festival Walkway

Revised: November 6, 2013

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0' 30' 60'

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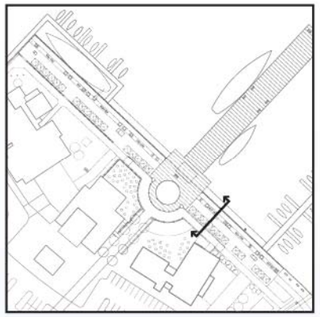
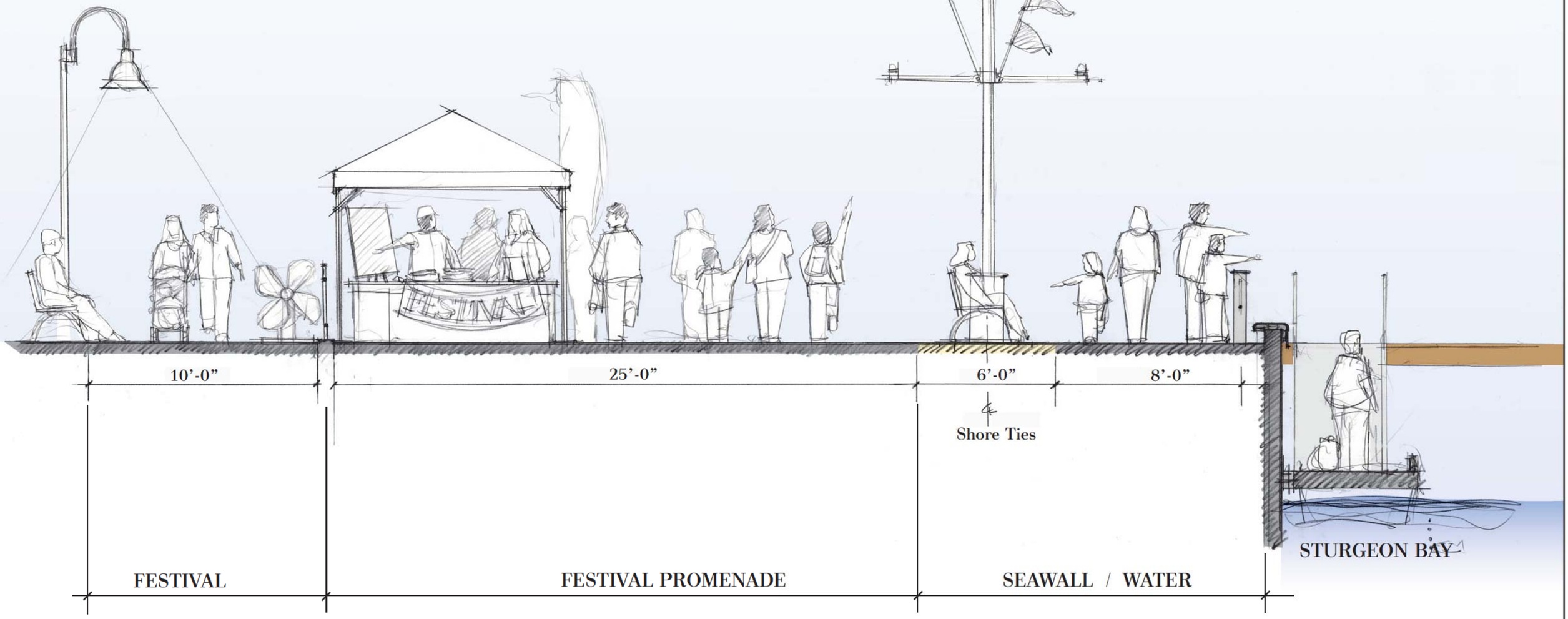


Festival Waterfront

Sturgeon Bay ◇ Wisconsin

Section: Activity Areas



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Festival Waterfront

Sturgeon Bay ◇ Wisconsin

Concept Plan

Michigan St

New Pedestrian Crossing

Boat Rental Area

Paddle Sports Boat Launch Area

John Purves (Existing)

Existing Fence

Existing Public Walkway

Event/Festival Tents

Flag Pole

Bollard Lighting

Existing Shore Stations to Remain

Movable Railing

Seatwalls

Door County Maritime Museum

Private Development

Potential Museum Expansion

Potential Vehicular Access to Waterfront

Ramp

Elevated Outdoor Seating

Brewpub Restaurant

Event Stage

Stairs

Temporary Larger Stage

Tower Features

Benches (Moveable)

Planters (Moveable)

Seatwalls

Existing Shore Ties

Fishing Crane

Denis Sullivan

Pier

Fireboat (Relocated)

Sturgeon Bay

Public Walkway

Ramp

Elevated Outdoor Seating

Private Development

Festival Market

Wine Retail

Public Walkway

Oregon St

Public Fishing Area (With stone seats)

Vehicular Access to Waterfront

Existing Sidewalk Connection Under Bridge (To Coast Guard, Sawyer Park, & Overflow Parking)

Future Walkway Connection

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0' 30' 60'

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Festival Waterfront

Sturgeon Bay ◇ Wisconsin

MADISON AVENUE

MAPLE STREET

OREGON STREET

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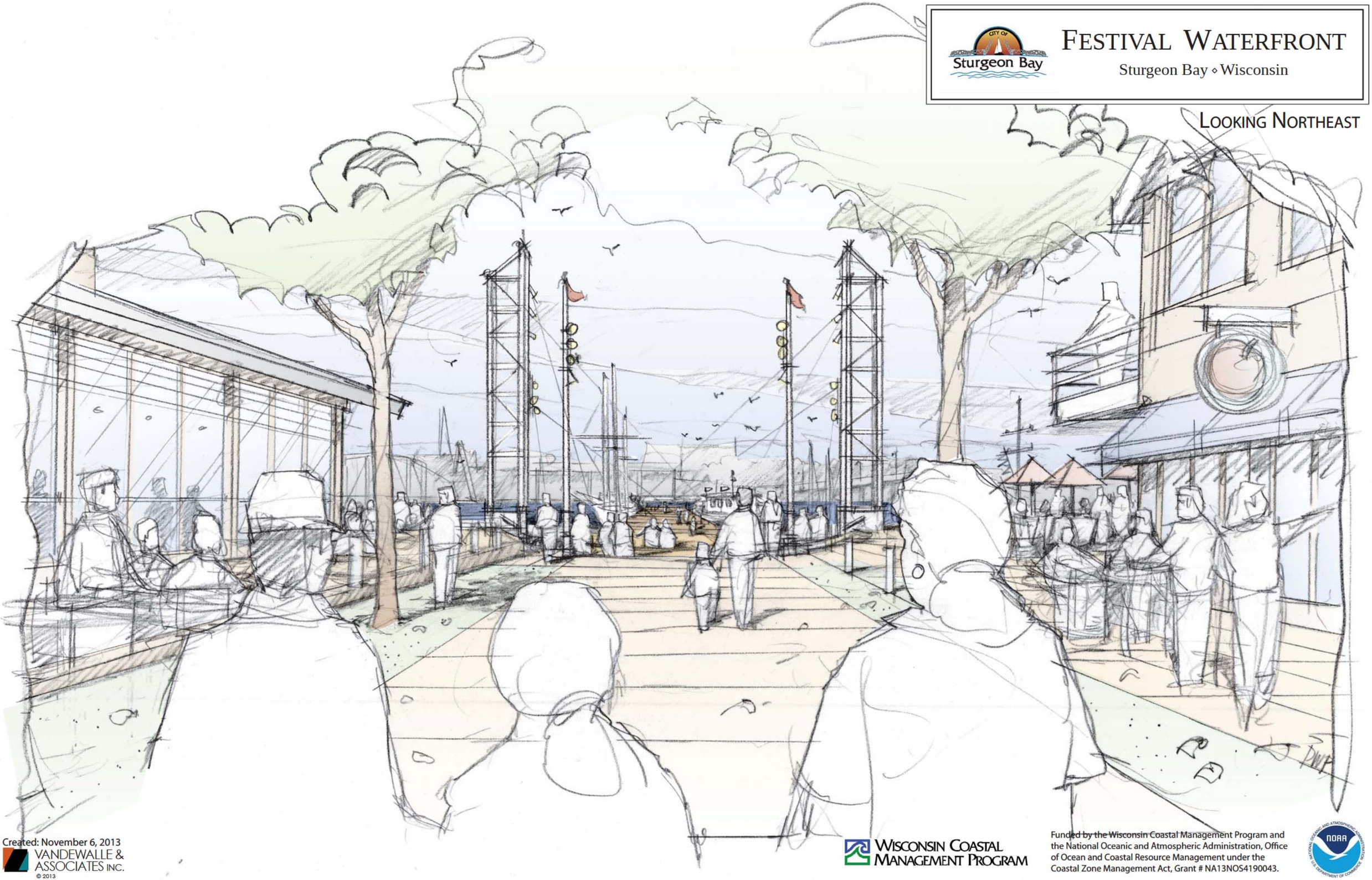
Festival Waterfront

Sturgeon Bay ◇ Wisconsin

Looking Northeast



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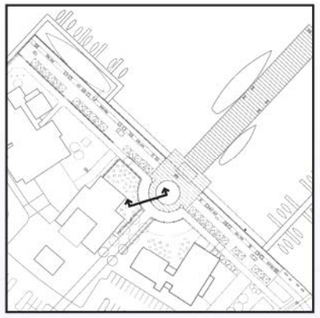
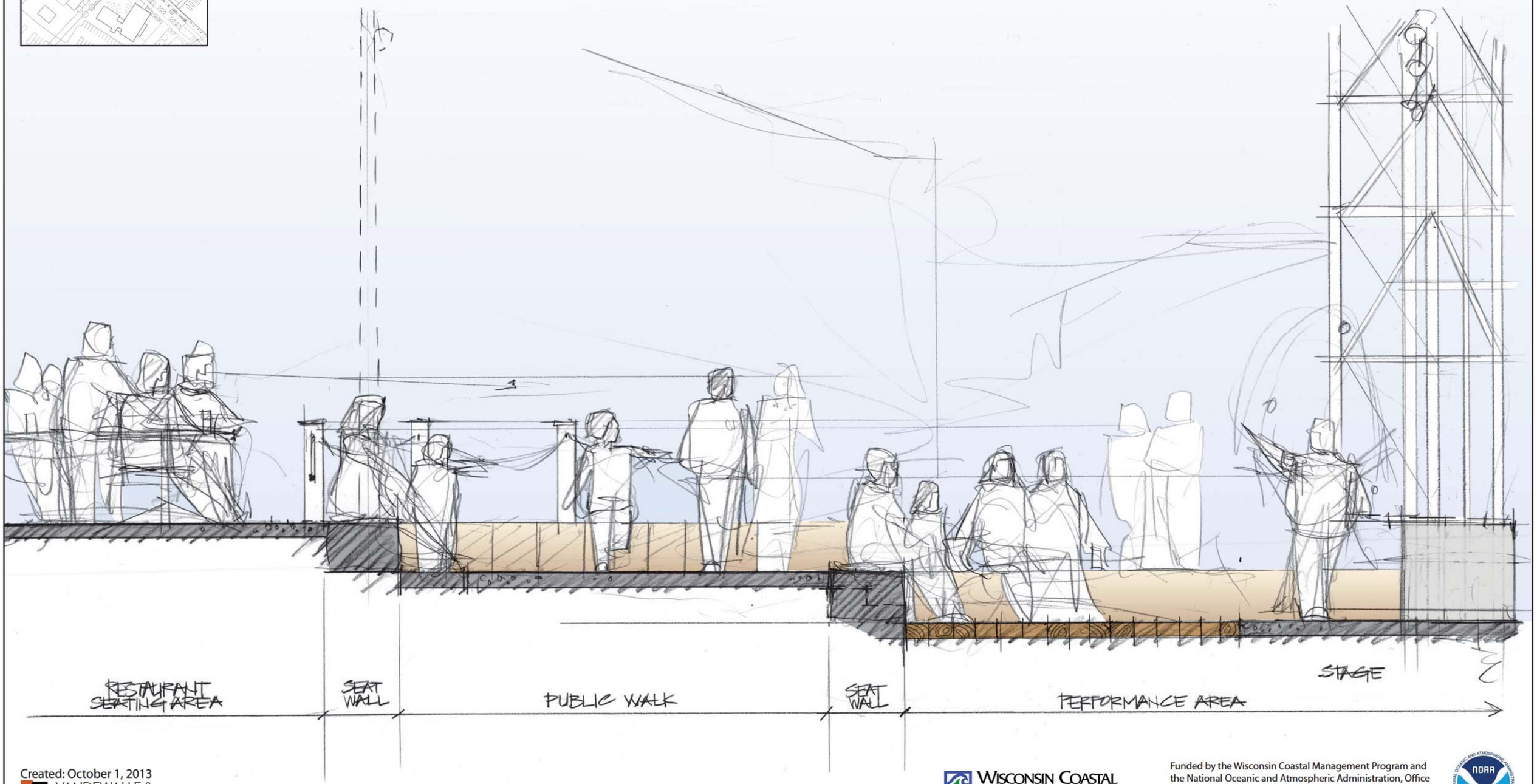


Festival Waterfront

Sturgeon Bay ◇ Wisconsin

Section: Brewpub and Stage



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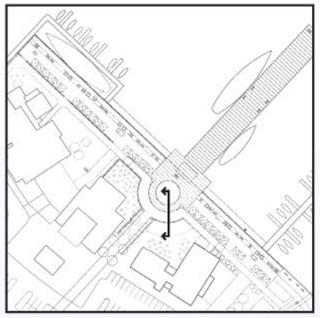
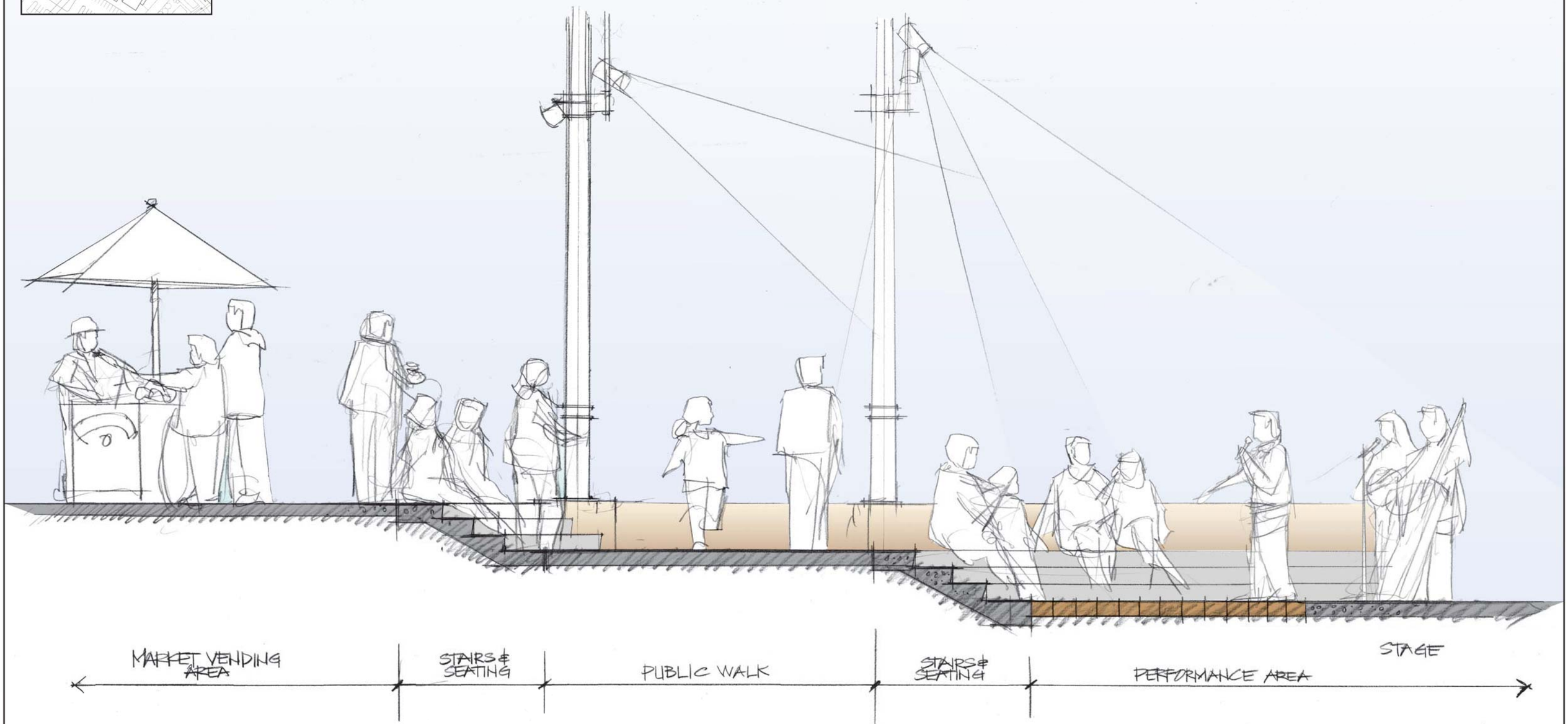


Festival Waterfront

Sturgeon Bay ◇ Wisconsin

Section: Festival Market and Stage



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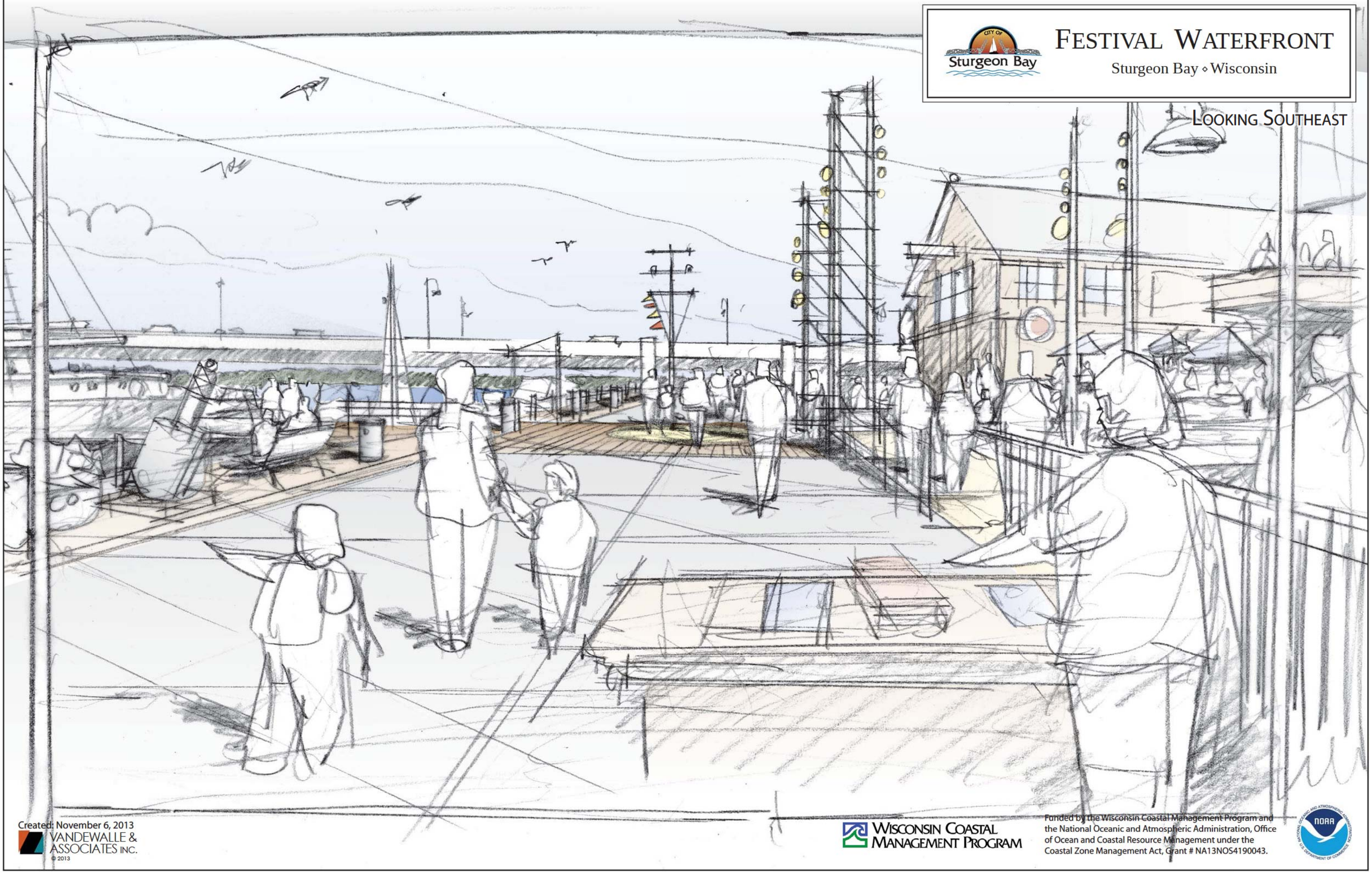
Festival Waterfront

Sturgeon Bay ◇ Wisconsin

Looking Southeast



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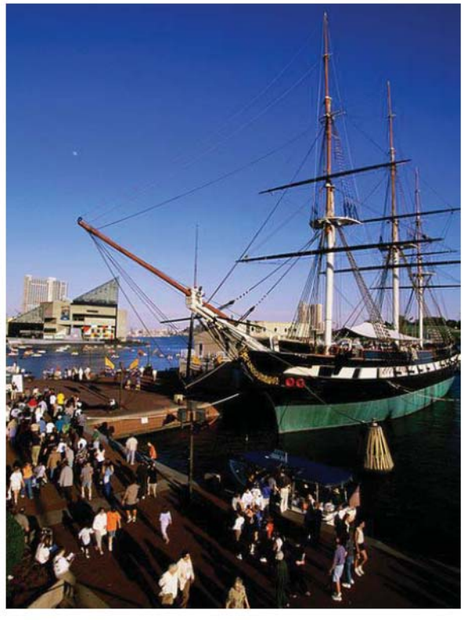
Festival Waterfront

Sturgeon Bay ⋄ Wisconsin

Project Vision



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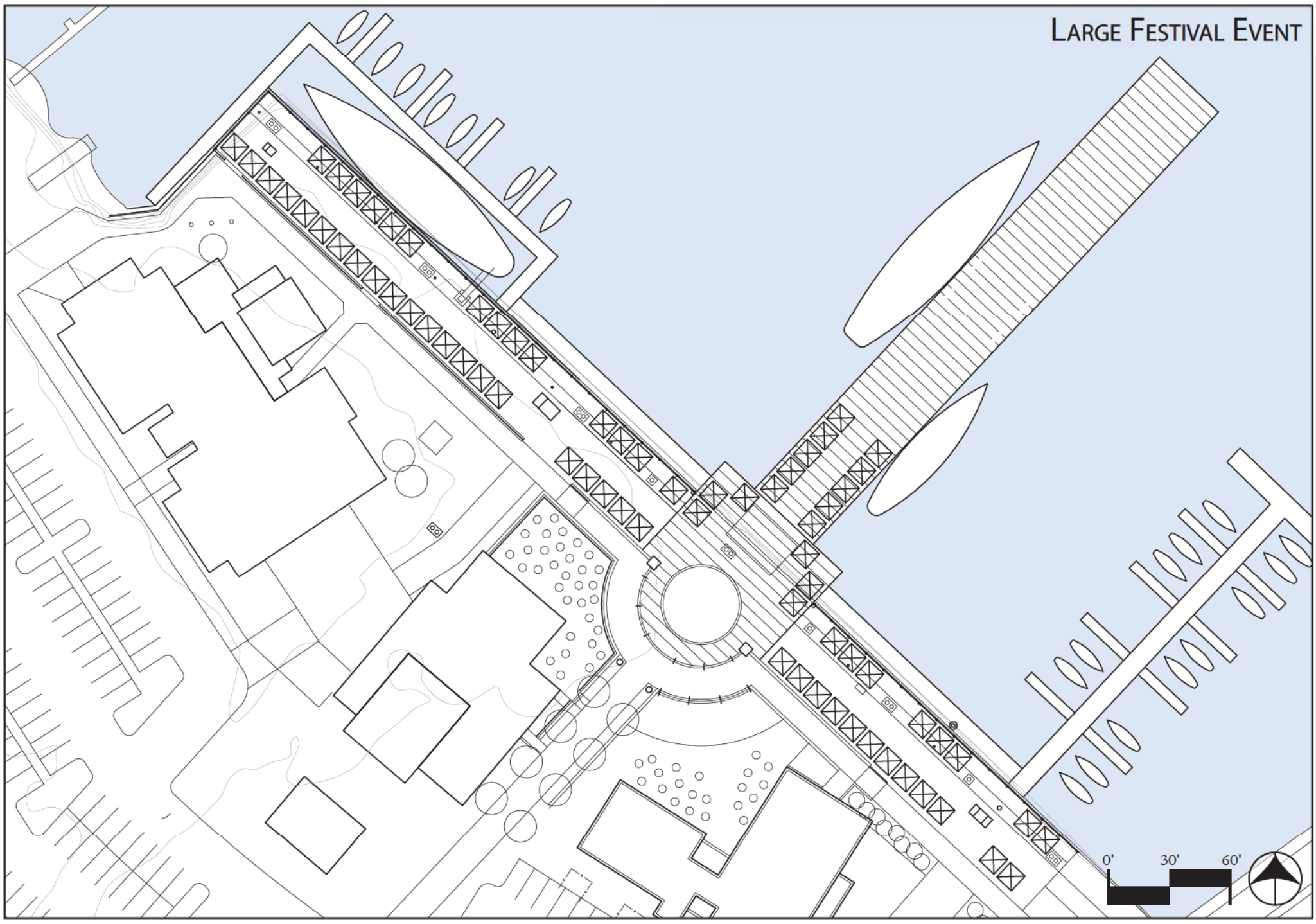
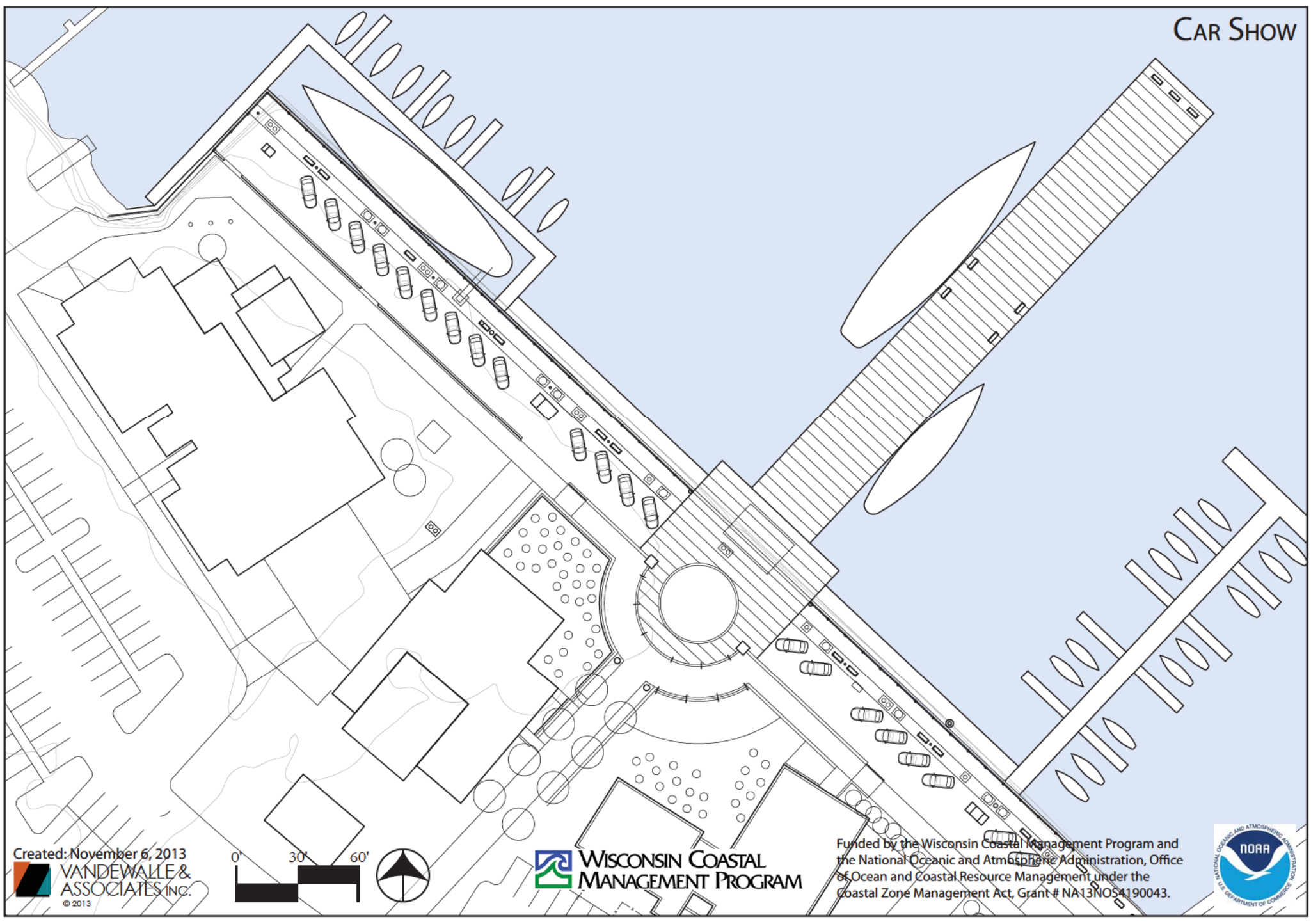
Festival Waterfront

Sturgeon Bay ◇ Wisconsin

Large Festival Event



Car Show



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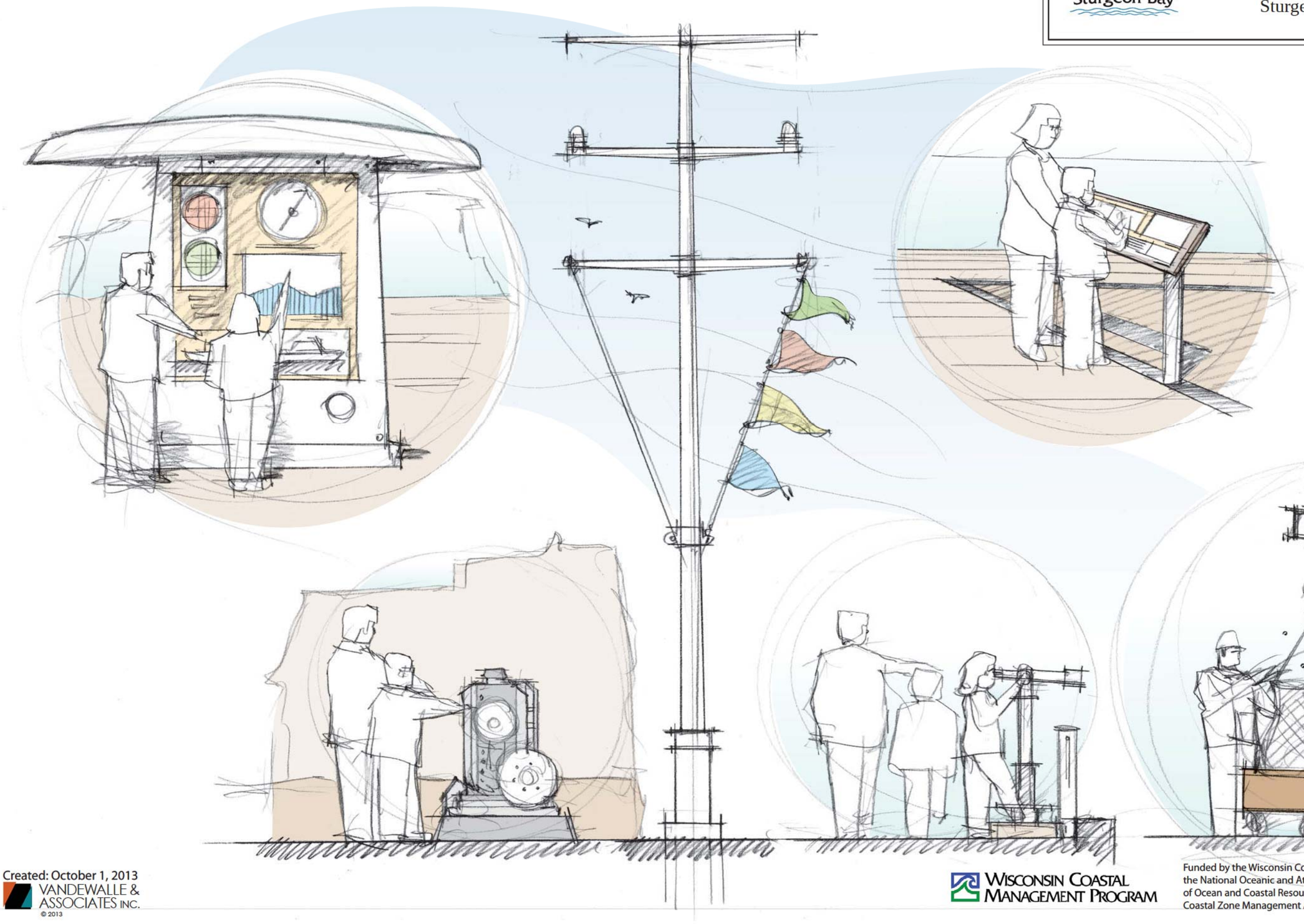
Festival Waterfront

Sturgeon Bay ◇ Wisconsin

Experience



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